



For Immediate Release

Thursday, September 10, 2009
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ARENA SEEKS NOT FOR PROFIT CHARITY ORGANIZATIONS FOR FUND-RAISING OPPORTUNITY

THE ARENA is currently seeking Non-Profit 501 (c) (3) Charity Organizations that would like to work with the facility to earn funds for their group.

To help augment its part-time staff, the Food & Beverage Department at THE ARENA will be opening a limited number of concession sales opportunities to local non-profit groups. Reliable people from the groups' membership are needed to staff concession stands, in exchange for a percentage of the net sales. Volunteers donate their services and receive no personal compensation. Funds raised can be used to offset expenses of the organization. The amount of money earned at each event varies based on the number of group members available for the event. Groups are assigned to stands or sales areas based on the number of workers - among other factors.

Volunteers must be 20 years of age or older to serve alcohol. All individuals who work in the concession areas are required to attend a training session, which is provided and conducted by arena management.

Interested groups should contact David Bennett, Food & Beverage Manager for THE ARENA at 606-258-2024 or through e-mail at david@sekentuckyarena.com

THE ARENA at The David L. Williams Southeastern KY Ag & Expo Complex is a brand new \$28 million multi-purpose venue featuring 5,000 fixed seats and capacities up to 6,800 seats. THE ARENA is owned by the City of Corbin and managed by SMG. Headquartered in Philadelphia, SMG provides facility services to more than 210 venues controlling over 1.5 million entertainment seats worldwide.

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